



**2018 Event Sponsorship Agreement  
The Black Nova 1<sup>st</sup> Annual Night of Love  
Ayva Center - Houston, Texas  
February 14th, 2019**

Black Nova Management, henceforth known as "Company," and \_\_\_\_\_, henceforth known as "Sponsor," enter into this agreement freely and willingly on the \_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_.

The covenants of this agreement are as follows:

**General.** The sponsor hereby agrees to sponsor the event **The Black Nova 1<sup>st</sup> Annual Night of Love** described in the **SPONSORSHIP PROPOSAL**, a copy of which is attached hereto as **Exhibit A** and is incorporated herein by this reference.

The Sponsor agrees to provide to Company the following in-kind services and/or pay the following fees:

**SPONSORSHIP LEVEL:**

**Diamond:** \$ \_\_\_\_\_

**Platinum:** \$ \_\_\_\_\_

**Gold:** \$ \_\_\_\_\_

**For the following event:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**{{PLEASE SEE THE ATTACHED MEMOS}}**

In consideration therefore, Company and Representatives of the **The Black Nova 1<sup>st</sup> Annual Night of Love** shall provide Sponsor with the benefits described in the Proposal. Company may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

**Payment.** Cash payments are due as follows:

- 100% percent on or before November 1st, 2018 and the balance due on or before November 15th, 2018.
- Failure to pay fees when due may result in termination of this agreement.
- In-kind services shall be scheduled in writing by Company and Representatives of **Black Nova Management** and Sponsor.
- **Payment information will be released upon signing of this agreement.**



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**Limitation of Sponsorship.** Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to **The Black Nova 1<sup>st</sup> Annual Night of Love** to be held on the date(s) of **February 14th, 2019**. Assuming the Event is continued in 2020, the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and Company shall agree.

**License and Usage.** Sponsor hereby grants Company a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the

"Proprietary Information"] owned by the Sponsor. Company agrees that the Proprietary Information will be used only in connection with the 2019 Event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and Company may agree. Company's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

**Sponsor Understandings.** Sponsor understands as follows: the dollar values set forth in the Proposal are estimates are based upon general sponsorship information available to Company; the audience multiplier is based upon estimates of The Black Nova 1<sup>st</sup> Annual Night of Love attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

**Termination.** Company may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, Company may substitute an event with equivalent benefits with the approval of the Sponsor. Sponsor shall not terminate this agreement without the approval of Company.

**Amendments and Miscellaneous.** This agreement may be amended only by a written instrument executed by both parties. This agreement is governed by law and is binding upon all of the parties' successors and assigns.

Sponsoring Company Name: \_\_\_\_\_ Dated: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company Name: \_\_\_\_\_ Dated: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_



# 2018 Vendor Application and Agreement

The Black Nova 1<sup>st</sup> Annual Night of Love  
Ayva Center - Houston, Texas  
February 14th, 2019

Company Name: \_\_\_\_\_ State Sales ID #: \_\_\_\_\_

Contact Person Name and Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Contact cell phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Goods or Services to be offered: \_\_\_\_\_

Insurance carrier: \_\_\_\_\_ Policy Limit: \$ \_\_\_\_\_

**VENDOR SPACES:** Below, please indicate your desired space selections AND quantity for:

4 foot table with 2 chairs and linens - Inside - \$5000: \_\_\_\_\_

PLEASE NOTE – Each Vendor Booth space includes 2 vendor passes with two extra tickets available for request. Any request for more passes above the allotted amount must be made when submitting this proposal or by the deadline of November 1st, 2018. Additional general admission passes may be purchased online in advance or at the gate for \$85.

Electrical Service requested: YES \_\_\_\_\_ or NO \_\_\_\_\_ If YES, ADD \$80.00 \$ \_\_\_\_\_

For an **END** or **CORNER** space location, ADD \$500.00 \$ \_\_\_\_\_

Pay in full before November 30th, 2018 DEDUCT \$250.00 \$ \_\_\_\_\_

**TOTAL DUE:** \$ \_\_\_\_\_ **TOTAL ENCLOSED:** \$ \_\_\_\_\_

**Intending to be legally bound, Vendor agrees as follows:**

1. The Site fee must be paid in full no later than January 1st, 2019 to ensure your selection of space, but earlier payment is preferred. Your site will be assigned only after payment is received, so prompt payment will aid in placement. **The Site fee is for one days February 14th, 2019.**
2. Set up must be complete by 6pm, no exceptions, and removal complete no later than 10:30pm on the date of the event. If Vendor fails to leave site in the same condition as it was at the commencement of the event or to tear down in a timely manner, Vendor shall be liable for all clean up and other costs incurred.
3. The Site is subject to final determination by Black Nova Management and non-transferable.

Black Nova Management  
12300 Ft Road Ste 365, Dallas, Texas 75234  
[www.blacknovamgmt.com](http://www.blacknovamgmt.com)

4. Vendor shall accept full responsibility for the assigned site and further indemnify, defend, and hold harmless Black Nova management and Ayva Center, its owners, representatives, and agents from and against any and all damages, claims, or losses, including reasonable attorney's fees, which arise out of or relate to Vendor's use of the site and attendance at the event.
5. Vendor shall obtain commercial general liability insurance, in an amount no less than \$50,000 per occurrence and \$100,000 aggregate, naming Black Nova Management, as an additional insured, with a reputable company. Vendor is responsible to insure its personal property brought to the event and shall provide worker's compensation insurance for its employees. A certificate of insurance must be provided to Black Nova Management prior to the event.
6. A TX sales tax identification number (or acceptable equivalent) is required.
7. Any disputes arising pursuant to this agreement shall be subject to the laws of the Commonwealth of Texas and heard by the state or federal court having jurisdiction over Houston, Texas.
8. Vendor shall follow all rules and regulations of the event and the Ayva Center, as may be effect from time to time.
9. Black Nova Management does not permit gifts, cash, goods or services to be given to anyone involved with the event in exchange for special treatment, favors, or conditions.
10. While Vendor trailers or motor homes maybe permitted on rental sites for an additional fee, no tent camping shall be permitted during the event.
11. Your Vendor fee will include a limited number of access passes to the Event, as noted above. Other vendor passes must be purchased separately.
12. No generators are permitted.
13. All applications are subject to verification of the provided information. Vendor space is limited.

Any questions should be directed to Cristina Birdsong, Vendor Coordinator, at 940.595.1939 (cell phone).

Your completed application should be mailed or electronically mailed to Black Nova Management at [mylyfeproductions.mgmt@gmail.com](mailto:mylyfeproductions.mgmt@gmail.com). Please include the applicable site fee, sales tax information and proof of insurance. The fee may be paid by only Cashiers Check, Money Order or Credit Card. If you use your credit card, you will be subject to the applicable service charge (3%) and should provide card information below. Upon acceptance of the application, we shall have an agreement. Thereafter, a confirmation & other information will be provided to you. If Vendor cancels the agreement no less than thirty days prior to the event, Vendor shall pay an administrative fee of \$225 and be refunded the two-thirds (2/3) of the balance of monies paid. All monies shall be due by and there shall be no refunds as of January 1st, 2019. Black Nova Management reserves the right to deny access to the event if the applicant fails to provide accurate information and everything requested herein, or for other reasonable cause.

The undersigned represents that the Vendor information above is true and correct, the undersigned is authorized to sign this document, and the Vendor agrees to all of terms and conditions above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print name & title

Visa / MasterCard Name on card: \_\_\_\_\_ Number: \_\_\_\_\_

Credit Card Expiration date: \_\_\_\_\_ Security Code (back of card) \_\_\_\_\_ (Attach merchant copy)

***This Application has been accepted by Black Nova Management:***

By: \_\_\_\_\_

**Black Nova Management**  
12300 Ft Road Ste 365, Dallas, Texas 75234  
[www.blacknovamgmt.com](http://www.blacknovamgmt.com)



**2018 Event Sponsorship/Vendor Receipt**  
**The Black Nova 1<sup>st</sup> Annual Night of Love**  
**Ayva Center - Houston, Texas**  
**February 14th, 2019**

**RECEIPT**

Sponsor/Vendor: \_\_\_\_\_

Contact name: \_\_\_\_\_

Date: \_\_\_\_\_

<b>Sponsorship Option</b>	
Amount	

**\*For cash sponsors of \$10000 or more**, submit a copy of either: *(black out the account number for security)*

- Donor's check (front & back), confirmation of wire transfer
- Bank statement showing the deposit

<b>Vendor Placement Option</b>	
Amount	

**\*For cash payments of \$5000 or more**, submit a copy of either: *(black out the account number for security)*

- Donor's check (front & back), confirmation of wire transfer
- Bank statement showing the deposit

<b>Non cash donations</b>	<b>Description</b> <i>Value to be determined by the donor &amp; Black Nova Management</i>
Product(s), material(s)	
Service(s)	

\_\_\_\_\_  
 Black Nova Management authorized signature Date

\_\_\_\_\_  
 Sponsor Representative authorized signature Date

The Black Nova Management Federal Employer Identification number is 81-2421750. Wire Transfer Information for Black Nova Management are as follows:

**\*\*This document will be finalized once the funds have been verified.**

**Black Nova Enterprises**  
**12300 Ft Road Ste 365, Dallas, Texas 75234**  
[www.blacknovamgmt.com](http://www.blacknovamgmt.com)